

# Press Release

Contact: Darby Davis  
Phone: (510) 576-2220

FOR IMMEDIATE RELEASE  
9 A.M. EDT, August 30, 2011

## **GEL-PAK EXPANDS IN SOUTHERN CALIFORNIA**

HAYWARD, CA, AUGUST 30, 2011: Gel-Pak, a division of Delphon Industries and leading manufacturer of device shipping and handling carriers used predominantly by the semiconductor, photonics, and telecommunication industries, announced today the appointment of CDK Sales Solutions of Simi Valley, CA as its Southern California sales representative.

CDK Sales Solutions has over thirty years experience servicing the needs of customers in high technology markets. "We're confident that our new relationship with CDK will provide Southern California customers with a higher level of local technical sales support and expand Gel-Pak's already strong presence in that market," says Darby Davis, Director of Worldwide Sales and Marketing for Gel-Pak. Gel-Pak will work closely with CDK Sales Solutions to support its customers in the Southern California area.

**Background:**

Founded in 1980, Gel-Pak has developed a line of Gel-coated device carriers and handling materials that offer solutions for applications where damage during handling must be avoided. The company's proprietary elastomer technology serves as the basis of its Gel-Box, Gel-Tray, Gel-Film, and patented Vacuum Release (VR) products. For further information on Gel-Pak's product line, please refer to their website at [www.gelpak.com](http://www.gelpak.com).

**End**

**Company Contact:** Darby Davis, (510) 576-2220 or [darby@gelpak.com](mailto:darby@gelpak.com)

**Marketing Contact:** Jennifer Nunes (510)576-2253 or [jnunes@gelpak.com](mailto:jnunes@gelpak.com)