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GEL-PAK LAUNCHES NEW INTERACTIVE WEBSITE

HAYWARD, CA, JULY 8, 2013: Gel-Pak, a division of Delphon Industries and leading manufacturer of device shipping and handling carriers used predominantly by the semiconductor, optoelectronics, and telecommunication industries announced the launch of its new interactive website today. The site can be accessed at www.gelpak.com.

"The new site was designed with our customers in mind", said Darby Davis, Vice President Sales & Marketing. "It offers a simplified navigation system and makes it easier for customers to find the best carrier for a particular application." The site includes extensive product information to help customers understand Gel-Pak's complete range of device handling solutions. Technical data, product photographs, and application notes work together to provide a detailed overview of Gel-Pak's product offerings. The new Gel-Pak

Background:

Founded in 1980, Gel-Pak manufactures a line of device carriers and handling materials that offer solutions for applications where damage during handling must be avoided. The company's proprietary elastomer technology serves as the basis of its Gel-Box, Gel-Tray, Film, and patented Vacuum Release products. For further information on Gel-Pak's product line, please visit their website at www.gelpak.com.

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